

**GOVERNOR'S INTERAGENCY COORDINATING COUNCIL FOR THE
PREVENTION OF ALCOHOL AND OTHER DRUG PROBLEMS
GOVERNOR'S PREVENTION ADVISORY COUNCIL**

**June 9, 2006
9:30 a.m. – 12:00 p.m.**

MINUTES

The Governor's Prevention Advisory Council (GPAC or Council) convened at 9:30 a.m. on June 9, 2006, at the Department of Alcohol and Drug Programs (ADP). These minutes provide a summary of the discussions and decisions made during the Council meeting.

OPENING REMARKS

Kathryn Jett, ADP Director and Chair of the GPAC, welcomed the Council members and guests with an acknowledgement of the Council's purpose, which is to come together and discuss issues that pertain to all of the populations of interest to members and their respective agencies. Director Jett next highlighted recent ADP activities, including a reorganization within the Department and the recent restoration of federal funding for substance abuse prevention.

As Director Jett then had to leave the meeting to attend to State budget negotiation matters, Michael Cunningham, Deputy Director of ADP's Program Services Division, took the lead for the rest of the meeting.

INTRODUCTIONS AND MATERIAL REVIEW

Michael initiated introductions of attendees at the meeting. He then reviewed the information provided to Council members in their meeting folders.

COUNCIL PROJECT

State Incentive Grant (SIG) Program

Betsy Sheldon, ADP Prevention Services – Update

Michael Cunningham – Approval of SIG Annual Report

Betsy Sheldon provided the Council with an overview of the SIG Program since its inception and an update of more recent activities.

In the beginning, 13 SIG grantees were funded and the first year was dedicated to planning. Currently in the middle of the second year, the grantees are now in the process of implementation. Several "ask the expert" calls have been organized for grantees to share information on what they are doing, have questions answered, receive training on media campaigning and advocacy, and discuss environmental strategies.

An assessment of check-in calls was conducted December 2005-January 2006, which was done in collaboration with the program evaluator, San Diego State University, and co-coordinated by the Center for Applied Research Solutions (CARS). A learning committee meeting was convened in March. The notes from this meeting and the listing of call outcomes are available on the SIG link on the Community Prevention Institute (CPI) website (<http://www.ca-cpi.org/>). Site visits to grantees will be conducted in August and September 2006.

Michael Cunningham reminded Council members that the SIG grants were awarded with the condition that a steering committee was also convened. As the GPAC serves as the SIG Steering Committee, it must approve the SIG Annual Report. Michael asked Council members to look at the county profiles provided in their folders and consider to what extent the counties are creating networks and linking activities together. He acknowledged that this represents noteworthy progress, but that there is still progress to be made. Michael directed Council members to the SIG Annual Report in their folders (the report had also been sent to the members prior to the meeting for their review) and asked whether the Council members were satisfied that the report adequately represented the activities that the Council had been engaged in over the past year, and whether there was consensus to accept the annual report. The Council members approved the report.

PRESENTATIONS

High Rate Underage Users

Meredith Rolfe, CA Department of Education, and

Greg Austin, Program Director, WestEd's Health and Human Development Program

Meredith Rolfe introduced the presentation to Council members by describing the history of the Council's involvement with this issue. Several years ago, a closer look was taken at California Student Survey (CSS) data for underage high rate substance users unaffected by otherwise effective strategies to reduce use. The survey had detected this sub-set before; thus raising GPAC interest in what prevention is needed to decrease the high use pattern. This resulted in the formation of GPAC's Workgroup on High Rate Underage Users.

Greg Austin presented analysis from the 2004 CSS. He highlighted the findings relating to heavy substance use among California students; specifically, he discussed the scope and nature of high rate drug use and binge drinking. He pointed out that high rate use and binge drinking rates doubled between 9th and 11th grades, while occasional use remained relatively level. By 11th grade, binge drinking was the predominant pattern of alcohol consumption.

Meredith then discussed the Workgroup's efforts toward addressing this recognized prevention need in the youth population. The Workgroup first started with 23 action items, but narrowed them down to the following four, most relating to the promotion of Student Assistance Programs (SAPs):

- Develop State legislation to help schools get intervention processes going.
- Draft model SAP policy to present to the California School Board Association.
- Promote a brief intervention strategy to help serve youth at the individual level. Joël Phillips and EMT Associates, Inc., is currently developing a training manual, among other products, to help introduce this intervention into schools.
- Market SAPs. Several products are being developed to help inform and promote SAPs to school personnel, including a folder of information sheets describing “What is a Student Assistance Program?”, “Why are SAPs Needed?”, and “Effectiveness of SAPs”. The National Guard has been a partner in this effort, donating the time of a graphic artist and helping with marketing strategies. The goal is to place 10 of these information folders in each school district office across the State. Another marketing goal is to disseminate trainings to the field; potential trainings are currently being considered.

At the conclusion of this presentation, a request was made to put Mr. Austin’s powerpoint presentation on the GPAC website. (Mr. Austin’s powerpoint presentation is available on the GPAC website under “Reports/Additional Information”).)

CA Underage Drinking Prevention Task Group and Underage Alcohol Use Workgroup

Lee Riegler, Department of Alcoholic Beverage Control and
Jim Kooler, CA Friday Night Live Partnership

Lee Riegler presented on the history of the development of the CA Underage Drinking Prevention Task Group. The effort stemmed out of the town hall meetings that arose from the Washington, D.C., conference on underage drinking. Forty-seven Drug-Free Community grantees received resources to host these meetings, and a \$20,000 stipend was provided by the Substance Abuse and Mental Health Services Administration for additional meetings. The Task Group solicited applications and 23 sites across the State held town hall meetings. Communities were able to design the meetings themselves, shaping them to best fit the needs of their individual community. Information on these meetings can be found at the website www.safestate.org/townhallmeetings.

At the same time that the town hall meetings were being initiated, there was a GPAC Workgroup on Underage Alcohol Use taking shape along similar lines. Since the Town Hall Task Group wanted to continue their work past the conclusion of the town hall meetings, it was agreed at the March 10, 2006, GPAC meeting that the membership of the Task Group would be incorporated into the GPAC Underage Alcohol Use Workgroup.

The Workgroup’s first official meeting was held during the past month, and it was decided at this meeting that much of the needed research around underage

drinking had already been completed by other workgroups. Instead of duplicating efforts, the Workgroup decided to focus on the Binge Drinking Strategic Plan developed by Joël Phillips and the former Binge Drinking Workgroup as its driving force. Two main issues were identified by this group for attention: (1) reducing the availability of alcohol to youth, and (2) promoting evidence-based practices. It was planned to create a tool kit, but a larger tool chest seemed necessary due to the number of issues and populations needed to be reached. Parents will be addressed first, with the contents of the tool chest “drawers” to include a statement of the extent of the problem, facts on where youth are getting alcohol, a shortened version of “Sobering Facts,” warning signs, and information on what parents can do to help their children. These materials will be made available both online and in hard copy.

The Workgroup was scheduled to hold its next meeting directly following the GPAC meeting.

COUNCIL WORKGROUP

Methamphetamine Implementation Workgroup

Nancy Matson, Attorney General’s Office

At the last GPAC meeting, members were solicited for participation in this Workgroup. (The list of current members was provided in the members’ folders.) Since the last GPAC meeting, this Workgroup has met twice.

Because of new members joining the group and many new issues regarding methamphetamine (meth), much of the first meeting was spent updating members. CPI announced that it had launched on its CARS website a new meth action section. The group also discussed the five recommendations that were made by the preceding Ad Hoc Workgroup:

- Redefine the current committee into an implementation oversight workgroup.
- Develop a Meth Action Team approach to mobilize a coordinated, concerted effort at the local level.
- Identify evidence-validated, meth-specific prevention approaches and/or work with meth specialists in developing these approaches.
- Develop effective survey assessments of young adults and disproportionately impacted populations.
- Pursue funds to implement these initiatives.

At the second meeting, members were able to move through two of the recommendations, producing action steps for each. Members also volunteered to look at what is already going on in terms of meth action teams (coalitions or collaborative efforts that are focusing on the meth issue) and consider their operational processes and effectiveness.

Nancy announced that the next meeting for this Workgroup was scheduled for July 24 and all are welcome to join. The plans for the next meeting include finishing the creation of action steps for the remaining recommendations and determining what funding is available to support the recommendations. Long-term goals include the development of a draft implementation plan for presentation at the September GPAC meeting.

Michael Cunningham informed the Council that one of the items currently being negotiated in ADP's budget is funding for ADP to conduct a meth campaign. It would be a limited campaign, in conjunction with the Partnership for a Drug-Free America, that would begin in the Fall.

ANNOUNCEMENTS

Michael thanked the Council members for their contributions and asked if there were any other announcements.

- Dr. Michelle Famula, University of CA, Davis, raised the issue of youth who are transitioning out of foster care at age 19. She mentioned that the issues faced by this transition are significant, and this is a population who should be targeted for concerns about drug and alcohol use. Dr. Famula announced that legislative bills are being introduced to provide extra training, funding opportunities, and prevention strategies to help this population, and asked whether the Council wanted to approach this as a new issue. Michael agreed with Dr. Famula that that population of foster care youth are at very high risk. He stated that he would follow up with her to discuss the issue further.
- In accordance with Council guidelines, Michele Meadows, Office of Traffic Safety (OTS), proposed a presentation to the Council by Dr. Leon Owens, Trauma Program Medical Director, Mercy San Juan Medical Center. OTS has partnered with Dr. Owens on a driving-under-the-influence (DUI) pilot program to reduce DUI in Sacramento County. Hearing no opposition from the members, Michael informed Michele that Cheryl would follow-up with Dr. Owens about his presentation at the next GPAC meeting.

SUMMARY/CLOSING

Michael concluded the meeting by thanking Greg Austin for his presentation and acknowledged the importance of having this kind of data for making planning decisions. He then thanked the members for their attendance and participation and reminded everyone that the next GPAC meeting is tentatively scheduled for September 15, 2006.

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June 9, 2006 - 9:30 a.m. to 12:00 p.m.
Department of Alcohol and Drug Programs
1700 K Street, First Floor Conference Room
Sacramento, California 95814

REVISED AGENDA

OPENING

1. Opening Remarks - Kathryn Jett 9:30
2. Introductions - All
3. Agenda/Material Review - Michael Cunningham

COUNCIL PROJECT

4. State Incentive Grant (SIG) Program -
 - Update – Betsy Sheldon, ADP Prevention Services
 - Approval of SIG Annual Report - Michael Cunningham

PRESENTATIONS

5. High Rate Underage Users - Meredith Rolfe, CA Dept. of Education,
and Greg Austin, Program Director, WestEd's Health and
Human Development Program

- BREAK -

6. CA Underage Drinking Prevention Task Group - Lee Riegler,
Dept. of Alcoholic Beverage Control (ABC), and Jim Kooler,
CA Friday Night Live Partnership

COUNCIL WORKGROUPS

7. Underage Alcohol Use Workgroup – Lee Riegler, ABC
8. Methamphetamine Implementation Workgroup - Nancy Matson,
Attorney General's Office

ANNOUNCEMENTS - Kathryn Jett

- SUMMARY/CLOSING** - Kathryn Jett 12:00
Proposed agenda items for next meeting

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**THE NEXT GPAC MEETINGS ARE SCHEDULED FOR SEPTEMBER 15 AND
DECEMBER 8. PLEASE MARK YOUR CALENDARS!**

